

100th Mural

ARTIST SPONSORSHIP OPPORTUNITY

World-renowned muralist Mona Caron will create Atlantic City's largest mural at The Atlantic, 300 Atlantic Avenue, in the spring of 2024. The mural will also mark the milestone of 100 murals created by the Atlantic City Arts Foundation.



Gentiana Lutea
Le Locle, Switzerland



Mona Caron



Shauquethqueat's Eutrochium
New York, NY, USA



Outgrowing
Kaohsiung, Taiwan

The impact of your investment:

REVITALIZATION

Public art, a long-standing tool for revitalization, has improved the city's landscape dramatically. 96 murals have been installed by the Atlantic City Arts Foundation, transforming Atlantic City's 17.2 square miles into a living art gallery.

ECONOMIC GROWTH

Murals serve as a catalyst for economic growth. Having the city's largest mural in the Inlet neighborhood will drive media, tourism, and residential foot traffic to the mural and to local businesses.

PROFESSIONAL DEVELOPMENT

Local muralists, hired as project assistants, will have the opportunity to work with a full-time professional muralist and at an immense scale—what will become Atlantic City's largest mural.

BUDGET:

\$140,000

PARTNER:



\$15,000 INVESTMENT

- Presenting Sponsor designation (2 available)
- All 10,000 level benefits

\$10,000 INVESTMENT

- Logo on signage/website/social media & listing in media
- Invitation to event with muralist team

\$5,000 INVESTMENT

- Listing on website & social media

To become a sponsor, contact: Kate O'Malley, Executive Director
(856) 217-1823 | kate@acartsfoundation.org

SPONSORS:



The Atlantic

Casiello
Philanthropic
Foundation



The Atlantic City Arts Foundation is Atlantic City's leading public arts organization, advancing public art in parallel to the resurgence of independent businesses and city-wide infrastructure improvements. The organization creates artist opportunities, engages the Atlantic City community through free arts & cultural programming, and inspires future generations to pursue careers in the arts.

acartsfoundation.org